



Sykes Fairbairn – Strategic Alignment

Clarity, Alignment, Confidence

Effective execution builds meaningful connections between people, strategy and operations. We work simultaneously to align an organisation’s vision, mission, objectives and activities and engage its leaders and teams.



Clarity

Clarity and focus on the key strategy drivers ensures that people understand and contribute to effective execution

Alignment

Alignment is about making sure that everything done in an organisation contributes to strategic outcomes with the minimum performance losses through ‘friction’

Confidence

Confidence allows people to deal with the pressure of change and realise their performance potential

How we do it

Sykes Fairbairn consultants deliver their expertise through a range of tools and resources including the design and facilitation of tailored workshops, leadership and team development, high impact conferences, one-to-one executive and team coaching and proven diagnostic tools.

For more information

To find out more about our simple, powerful techniques that ordinary people can apply under pressure contact us:

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